

## Alexander Kominek Video Portfolio

### Thomas Lynch Events

New Year's Eve 2015: <https://vimeo.com/118179239>

New Year's Eve 2014: <https://vimeo.com/85103262>

### Electric Frosted Gala

Event Recap: <https://www.youtube.com/watch?v=ZCyqgK0p6u4>

Full Performance: <https://www.youtube.com/watch?v=fsTKQmIqISU>

Event Trailer: <https://www.youtube.com/watch?v=wf4zxKkWHtQ>

Event Teaser: <https://www.youtube.com/watch?v=cHA-zOnSVd8>

### Pink Frosted Gala

Fashion Performance: [https://www.youtube.com/watch?v=6H8MKB\\_z054](https://www.youtube.com/watch?v=6H8MKB_z054)

Marketplace Trailer: [https://www.youtube.com/watch?v=cRn3MAX\\_IL8](https://www.youtube.com/watch?v=cRn3MAX_IL8)

Event Trailer: <https://www.youtube.com/watch?v=ewVhFQY9bUk>

Event Teaser: <https://www.youtube.com/watch?v=u6PxS-2spzE>

### Baroque Frosted Gala

Event Recap: <https://www.youtube.com/watch?v=cEWRo9dtgmE>

Marketplace Trailer: <https://www.youtube.com/watch?v=G2e8lGLd13Q>

Event Trailer: <https://www.youtube.com/watch?v=m2U1xmMDmQM>

### Blue Frosted Gala

Event Recap: <https://www.youtube.com/watch?v=T2g9AAc6esM>

Event Trailer: <https://www.youtube.com/watch?v=uNufLWfuFbw>

Event Teaser: <https://www.youtube.com/watch?v=6s3tq4ujvKM>

### Dori Signature Collection

Return to Innocence Ad: <https://www.youtube.com/watch?v=doUm-fyRVus>

### Calgary Philharmonic Orchestra

Possessed Event Trailer: <http://www.youtube.com/watch?v=Yj13-a2mv70>

Club Wolfgang: <http://www.youtube.com/watch?v=iIYK90qchcA>

Calgary Philharmonic Chorus: [http://www.youtube.com/watch?v=u6\\_7q1nDxdg](http://www.youtube.com/watch?v=u6_7q1nDxdg)

Ultimate After-Parties: <http://www.youtube.com/watch?v=hJ21usTHiHw>

### Shift Talent

Model Mixer Event Recap: <http://www.youtube.com/watch?v=Kxgm14Hil9Y>

Camera Store f/16 Event Recap: <http://www.youtube.com/watch?v=Sw7AnG0avC8>

### Other

Modern Steak: <https://vimeo.com/145738537>

Night Before Christmas: <http://www.youtube.com/watch?v=qWTg162mqSg>

Tony Chan (Photographer): <http://www.youtube.com/watch?v=qWTg162mqSg>

Deck the Halls Event: [http://www.youtube.com/watch?v=e\\_cGK2BXLnU](http://www.youtube.com/watch?v=e_cGK2BXLnU)

Rotary Winter Gala 2013: <http://www.youtube.com/watch?v=e89zHBhhvmw>

## Web Design Examples

<https://dori.ca> (completely custom Django-based site, with e-commerce built from scratch in python)

<https://frostedgala.ca/> (completely custom Django-based site, with e-commerce built from scratch in python)

<https://shifftalent.ca> (completely custom Django-based site, with portfolio, scheduling, and PDF generation built from scratch in python)

<http://valeriefilm.com> (Wordpress site with customized theme)

<https://alexander.kominek.ca> (Wordpress site with customized theme)

<http://www.moncurgroundwater.com> (Hand-coded HTML)

## KH/Dunkley Law Group - Logo Design & Branding



KH/Dunkley Law Group is a merging of KH Law Group with M.C. Dunkley Law Office. They wanted a brand that would reflect this merging, as well as the professionalism of the firm. We used two complementary colours (orange and blue) to represent the two halves of KH/Dunkley, and kept the design bright, minimal, and clean to represent their no-nonsense, friendly approach to law.

The KH/Dunkley Law Group logo is custom lettering inspired by classic French letterforms from the late 18th century to emphasize the many years of combined experience the firm has, while the supplemental text uses Frutiger, a humanist sans-serif known for its legibility, to present a fresh and modern look.

## KH/Dunkley Law Group - Web Design



In addition to creating their branding, KH/Dunkley Law Group hired Sect to produce a website. Developing the branding and the site at the same time allowed Sect to keep a single, consistent look and feel between the print and online facets of KH/Dunkley Law Group's brand. The site is a dynamic, content-driven site, and can be maintained and updated by KH/Dunkley Law Group on the fly, without having to contact Sect for further web development.

When visited on a mobile device, the website automatically assumes a mobile-friendly configuration without the need for KH/Dunkley Law Group to maintain a separate site, or for their clients to download an app to their phone.

KH/Dunkley Law Group can be visited online at <http://www.khlawgroup.com>

A woman with blonde hair, wearing a red Santa hat and a red and white outfit, is blowing a cloud of white snow or confetti. She is holding a snowball in her right hand. The background is dark with a blurred Christmas tree and lights.

**THE**  
**Night Before**  
**Christmas**  
**SHOPPING PARTY &**  
**LINGERIE FASHION SHOW**  
**December**  
**23, 2011**

**SOCIALE**  
BAR AND GRILLE  
606 1 ST SW  
DOORS 8:45  
TICKETS \$15

TICKETS AVAILABLE THROUGH:  
NIGHTBEFORECHRISTMAS.CA  
403-619-2560

SOCIALE BAR AND GRILLE  
403-262-2279

**SOCIALE**  
SOCIALECALGARY.COM

**Don't's**  
DIAMONDS

**SHiFT**  
TALENT MANAGEMENT

**currant**  
BY SECT

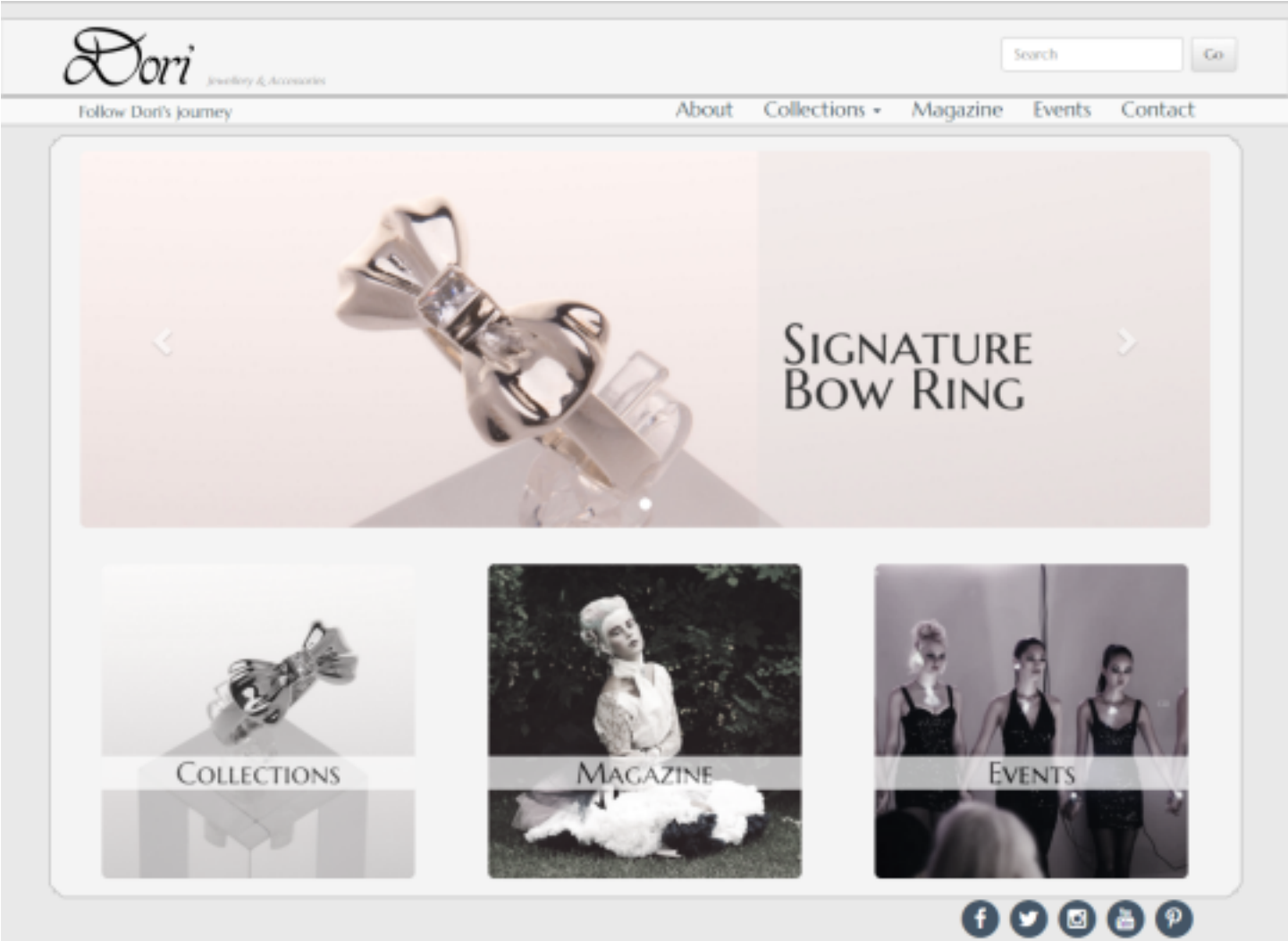
Find us on  
**facebook.**

@SOCIALEBAR  
@WWW.DONTS  
@SHIFTTALENT  
@CURRANT\_EVENTS

SUBJECT TO AGLC RULES AND REGULATIONS

The Night Before Christmas was conceived by The Sect as a last-minute Christmas fashion party. Featuring winter-themed fashion shows, The Night Before Christmas offered patrons an opportunity to take in one last event before the holidays, and even shop for last-minute Christmas ideas.

Please view our video for The Night Before Christmas on [Page 2](#).







## Frosted Gala - Event Production, Poster Designs, Styling, Photography



The Frosted Gala is an annual event billed as “Calgary’s Most Prestigious Holiday Event”. Each winter, Calgary audiences are treated to an exciting night that combines fashion, food, music, dancing, and support for a charitable cause (The Cerebral Palsy Association in Alberta).

Each year’s event takes on a different theme, and The Sect ensures that this theme permeates the entire night - from blue-coloured appetizers at the Blue Frosted Gala, to a glowing fashion performance at the Electric Frosted Gala.

The Sect also produces the supporting creative designs and website each year, and sees this through from concept, to photo shoot, to digital manipulation, to final design.





In addition to the printed material The Sect produces for the Frosted Gala, we also produce a website with a matching look and feel. This site gives patrons a single destination to find information about the event, to learn more about the vendors that will be participating each year, to view video and image teasers for the fashion performance, and most importantly, purchase tickets.

The site is specially created to be mobile-friendly so that patrons can access all content on the go.

Please have a look at the videos we created for the Frosted Gala on [Page 2](#).



# POSSESSED

## LISZT AND PAGANINI

Liszt and Paganini aroused awe and sometimes terror with their superhuman performances. Shift Talent and Sect Marketing, in conjunction with the Calgary Philharmonic Orchestra, invite you to experience something new: spectacle and performance inspired by these composers' fiendish creations. Hauntingly beautiful – not for the faint of heart.

Wednesday, November 30, 2011 - 8pm  
EPCOR CENTRE's Jack Singer Concert Hall

Production Sponsor  
**SECT**  
MARKETING & DESIGN

Spectacle by  
**SHIFT**  
TALENT MANAGEMENT  
ShiftTalent.ca

Photography by  
citrusphotography.ca  
lightbeautylife

Wardrobe by  
**MaNoKin**  
DESIGN

CALGARY HERALD  
**nexen**

More Possessed:  


Calgary Philharmonic  
*Orchestra*

cpo-live.com • 403-571-0849

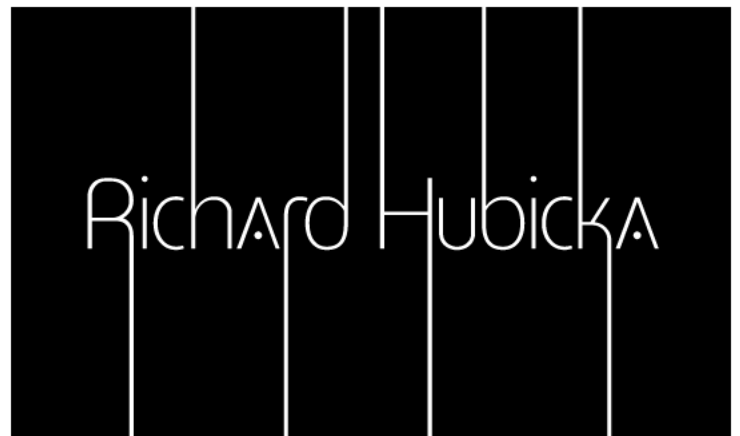
The Calgary Philharmonic Orchestra was looking to attract a younger audience to its concerts. The Sect sponsored the “Possessed” concert - a showcase of virtuoso works by Liszt and Paganini. For this concert, we produced an advertisement that appeared in the Calgary Herald, featuring a model styled in a demonic fashion. The QR code at the bottom of the ad linked to a video featuring the same model. Before the concert, performers dressed in the same manner wandered through the lobby, staring at the patrons without saying a word, creating an unforgettable spectacle.

The concert was sold out, and feedback from patrons was excellent. Many people expressed that the lobby performance greatly enhanced their concert-going experience, and that they'd love to see other spectacles surrounding future concerts.

Please have a look at the videos we created for the CPO on [Page 2](#).



ROH  
EXPOSED



Richard Hubicka is a clothing designer who adds a serious sense of style to urban fashions. His clothing line, ROH Exposed, appeals to the extreme sports crowd - Richard is himself a BMX rider. Working closely with Richard at every step of the process, Sect was able to create a brand that incorporated the grunge and excitement of BMX.

Richard also hired us to create corporate branding that he could use in a more professional context. Incorporating some of the same design cues as the ROH brand (long extenders, geometric forms) we developed a sleek and stylish identity befitting a fashion designer.

## Wal Martian (Musician) - T-Shirt Design, Album Cover Photography and Design



Wal Martian is a Calgary-based hip hop producer and composer who has created original scores for many independent movies. For his first album, *Martian Law*, he wanted to recreate the famous Patterson bigfoot sighting. Using 80s-era video recording equipment, and copying the footage many times until it degraded heavily, we were able to create a “found footage” look for the cover image.

The t-shirt design is based on an airbrush painting by Peter Kominek of Wal Martian’s signature alien mask.



Shift Talent casts and provides professionally trained and dedicated models, promotional staff and other talent for a variety of genres. Ethical, transparent, and responsible, Shift Talent represents a true “shift” from the traditional model of talent management.

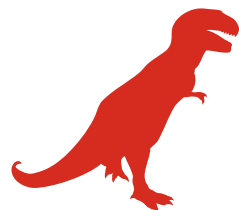
Taking cues from luxury sports cars rather than traditional “fashion” design, we created a logo that reflects Shift’s mandate.

Please see [Page 2](#) for many videos featuring Shift models.

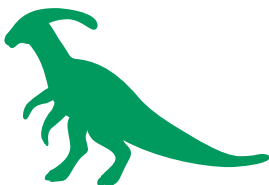
## Fameless (Clothing Store) - Branding, Logo Design, Custom Lettering



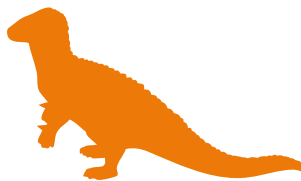




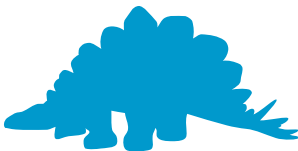
**DINOSAUR**



**DINOSAUR**



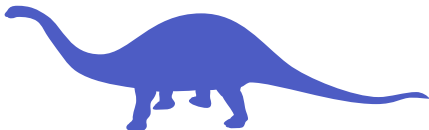
**DINOSAUR**



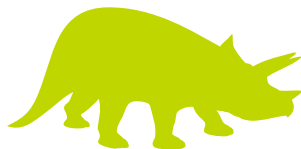
**DINOSAUR**



**DINOSAUR**



**DINOSAUR**



**DINOSAUR**



**DINOSAUR**

Various Logo Designs

**SHIFT**  
TALENT

THE  
**SECT**

 **moncur**  
GROUNDWATER

 **MPL**  
MOTORSPORTS

**MCD**  
LAW OFFICES

 **BURLINGTON SYNCHRONIZED SWIMMING CLUB**

**NO**  
**STOP**

**MOB HIT**  
**PRODUCTIONS**

 **ROTHNEY**  
ASTROPHYSICAL  
OBSERVATORY  
UNIVERSITY OF CALGARY

 **ginquonized**  
DANCE CREW

Various Logo Designs



Various Logo Designs (custom drawn lettering)

Dori'™

Fameless

Jenavive

KH Dunkley  
LAW GROUP

personic

DINOSAUR

Achievable  
mortgages corp.

malahide

Touch

RADIOACTIVE LAB

Various Logo Designs (custom drawn lettering)

